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For Immediate Release

## **Zenhire™ to Introduce its Zensuite™ Hiring Process Automation Solution at Recruiting 2004**

*The industry's first fully integrated hiring process automation service, Zensuite increases productivity, reduces the time and cost of hire, and increases the quality of hire.*

Nashua, NH – October 28, 2004 – Zenhire ([www.zenhire.com](http://www.zenhire.com)), a developer and provider of innovative on-demand hiring process automation solutions, today announced that it will launch Zensuite, its revolutionary hiring process automation solution, on November 18, 2004 at the Recruiting 2004 Conference and Expo in New York City.

Zenhire was founded in 2003, by veterans of the HR industry and senior executives from Monster.com, on the understanding that online recruitment and staffing services are challenging the effectiveness and productivity of HR practitioners, globally. The variety and disparity of online recruitment resources is inundating and frustrating HR practitioners with too many non-qualified resumes, time consuming management of applicants, and the inability to integrate fragmented services with the desktop.

Zensuite is the solution to these and other equally critical challenges.

Zensuite integrates and automates recruiting and staffing services without changing an organization's unique hiring processes. Zensuite's Applicant Triage™ technology automatically scans virtually any digital document (resumes, applications, postings) for relevance to job requisition requirements, substantially reducing the number of unqualified applicants HR professionals must consider. Zensuite also increases the quality of hire, assists HR practitioners in building a diverse workforce, and provides tools that support requisition creation and approvals, and scheduling and management of all applicants as they are "marshaled" through the hiring process.

Karen M. Doherty, president of Zenhire, said "The launch of Zensuite marks the dawn of a new era in the hiring industry. Online recruiting is the single most significant advance in the hiring industry in the last 10 years, but it has brought with it a singularly disastrous side effect: HR professionals are now inundated with irrelevant resumes. By some estimates, HR professionals are receiving as many as 1,300 applicants per job offering. Technology created this challenge, and we know technology must be central to its resolution. We developed Zensuite and our patent-pending Applicant Triage technology for HR practitioners in small and mid-sized companies; to give them the tools and technology they need to counter the challenges of the now rapidly evolving HR industry. We're very excited about the role Zenhire is playing in that evolution."

After more than two years of development and testing, Zensuite is ready for market. Zenhire will launch Zensuite on November 18 at the Recruiting 2004 Conference and Expo at Jacob Javits Center in New York. Visit [www.zenhire.com](http://www.zenhire.com) to schedule a free demonstration, or visit Zenhire at Recruiting 2004 in Room 1E02.

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2 – Zenhire to Introduce its Zensuite Hiring Process Automation Solution at Recruiting 2004; *Industry's first fully integrated hiring process automation service, Zensuite increases productivity, reduces the time and cost of hire, and increases the quality of hire.*

***About Zenhire***

Zenhire is the developer and provider of the innovative, on-demand hiring process automation solution, Zensuite. Simplicity at work, Zensuite reduces the workload and increases the productivity of HR Practitioners by integrating and automating the hiring workflow process. Patent pending Applicant Triage technology enables HR Practitioners to import resumes from multiple and disparate sources, and relieves them of resume inundation by automatically scanning virtually any digital document (resumes, applications, postings) for relevance to job requisition requirements. Learn more at [www.zenhire.com](http://www.zenhire.com) or call Zenhire at 866-530-4747. Zenhire, a division of HR Integrated Services, Inc., is a privately-held, woman-owned business.